



THE  
**TORCH**  
L.A. COLISEUM

# THE TORCH:

A NEW WAY TO PLAY AT THE  
LEGENDARY LANDMARK





LOS ANGELES  
MEMORIAL  
COLISEUM





# OFFICIALLY IGNITED IN 2021

**The Torch at the LA Coliseum introduces a new outdoor performance venue in the heart of Los Angeles. A lush, tree-lined open-air space with the iconic backdrop of the Coliseum's Peristyle, the Torch will host general admission shows with capacity up to 8,500.**

**We welcome the Angeleno community to enjoy cutting-edge entertainment in Exposition Park, under the stars.**



**WE'VE GOT FIRE POWER**

# COLOSSAL VENUE. INTIMATE VIBE.

THE AMENITIES AND PROXIMITY OF A MAJOR VENUE, WITH THE FEEL OF A LOCAL HOT SPOT.

- Flexible Capacity up to 8,500 General Admission
- Flat and Secure Parking Lots with Convenient 110 Access
- Close to Restaurants + Bars and USC Hotel
- Artist Compound and Renovated Green Room
- Sponsor Activation Opportunities
- Canopy of Trees + Olympic Cauldron + Retro Bar = Festival Feel



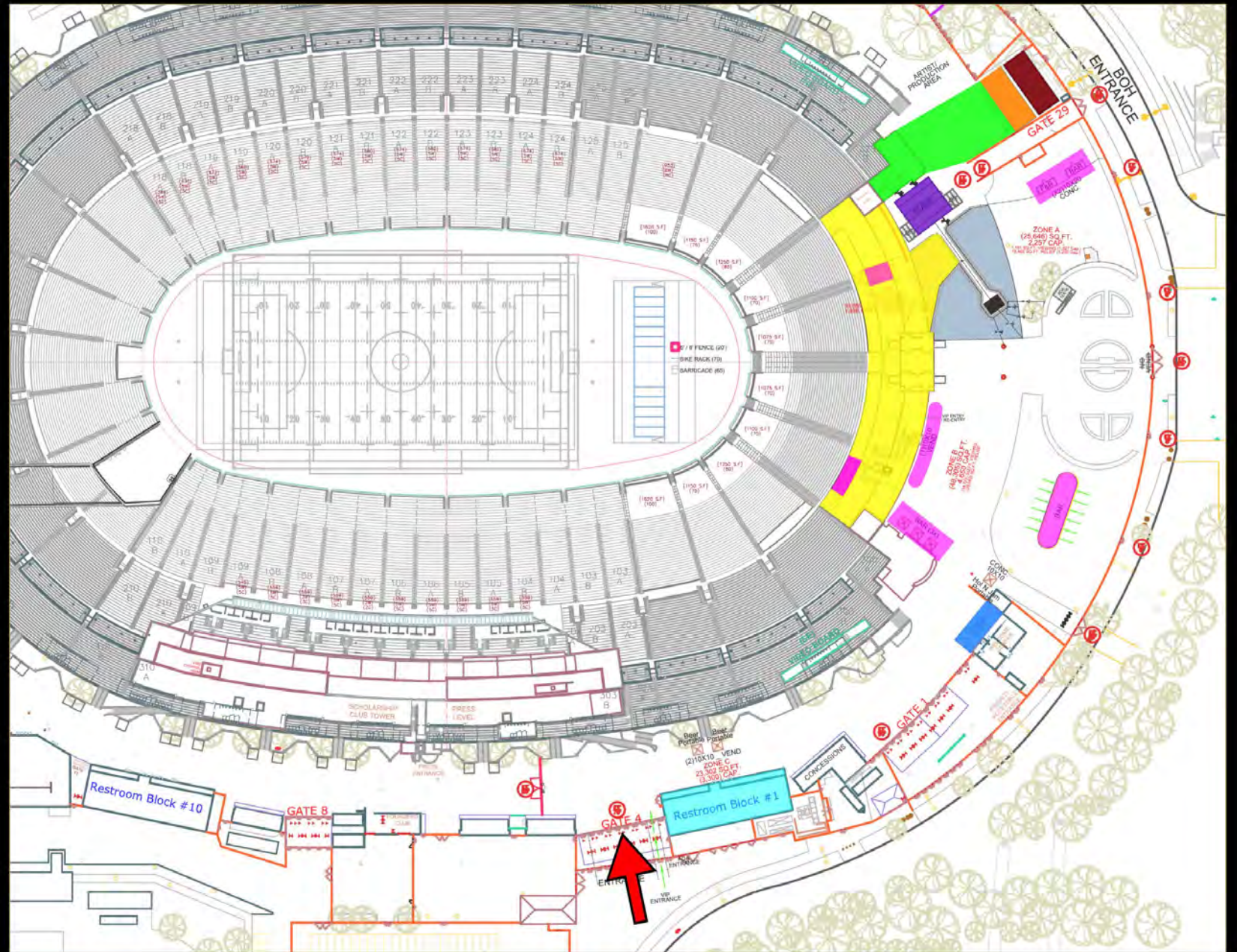


**CREATIVE FREEDOM ON PRODUCTION AND STAGING ELEMENTS  
WITH A MAX STAGE FOOTPRINT OF 40 X 60 FT.**



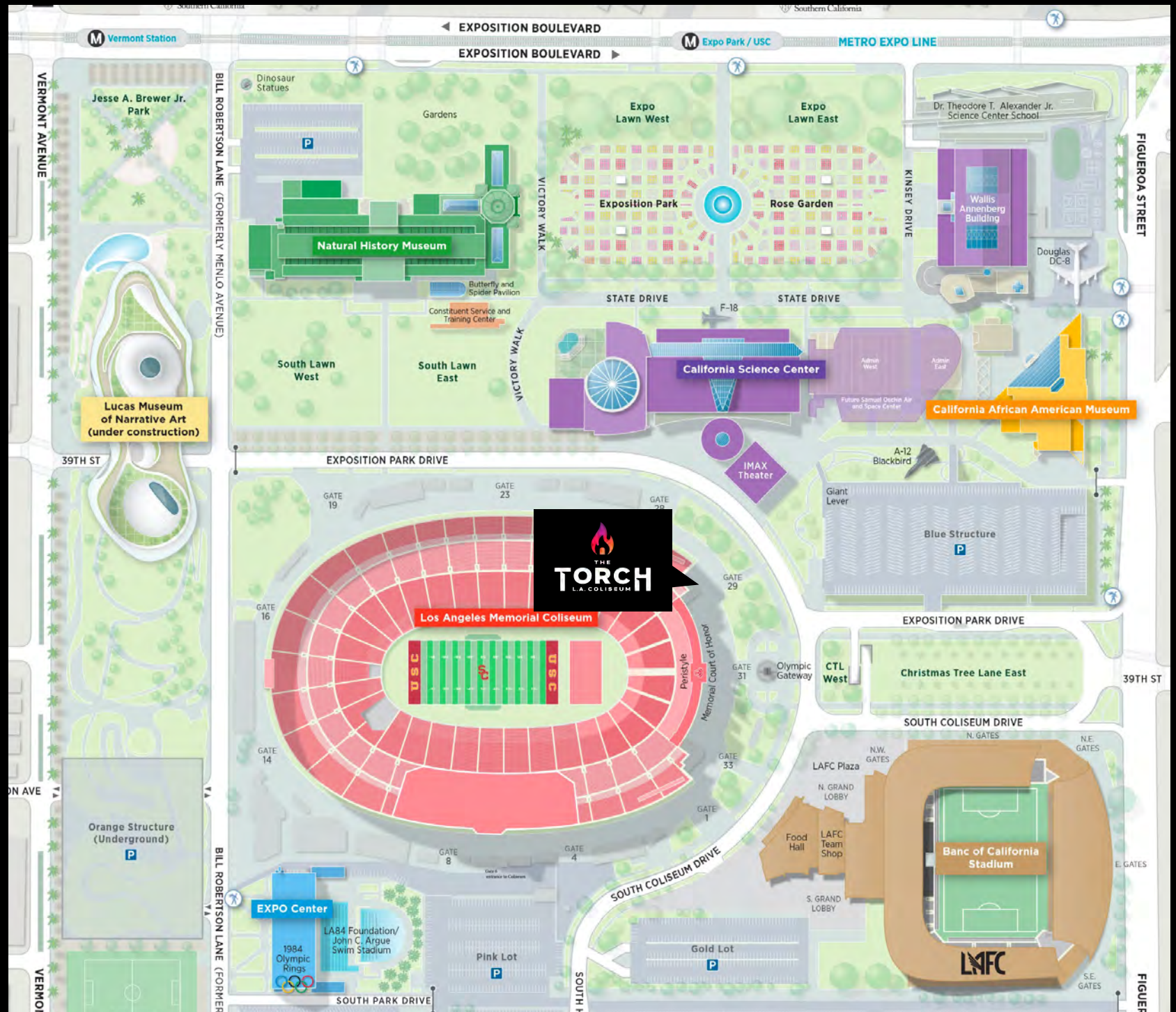
# VENUE MAP

- Entrance
- VIP
- Stage
- Bathrooms
- Bars
- Green Room & Artist Compound
- Production Trailer
- Box Office
- Merchandise





# EXPOSITION PARK





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**IGNITE YOUR NEXT EVENT AT THE TORCH**



## **TERESA GUY**

*Vice President  
Of Booking*

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